

PRODUCTS 2020





TOP NEW PRODUCT DEVELOPMENTS LAUNCHES OF 2019

PRODUCT	LAUNCHED	SALES
Finish Powerball Qunatum Ultimate	24/02/19	£20.3m
Warburtons Bagels	19/05/19	£15.0m
Gillette Skinguard Sensitive	27/01/19	£12.9m
Pringles Rice Fusion	24/03/19	£11.8m
Nuii	24/02/19	£11.5m
McCain Lighter Home Chips	27/01/19	£11.4m
McCoy's Muchos	27/01/19	£9.0m
Kopparberg Gin	16/06/19	£8.9m
Bournville Giant Buttons	21/04/19	£7.1m
Whiskas Pure Delight	11/08/19	£6.5m

Source: KANTAR, Top new product development launches of 2019 in the UK, 52 weeks to 29/12/19



Kopparberg Gin was the most successful launch in the drinks category in 2019.

THE SPIRIT of kopparberg



37.5% ABV LONDON DRY STYLE GIN SUITABLE FOR VEGETARIANS / VEGANS GLUTEN FREE

WHAT IS KOPPARBERG PREMIUM GIN?

Kopparberg Premium Pink Gin is expertly infused with the finest ingredients and natural fruit flavours that made Kopparberg famous, for a bold and balanced taste. Distilled fermented grainis flavoured through natural ingredients including juniper, coriander, lime and strawberry to create this well balanced London Dry Style gin.



KOPPARBERG STRAWBERRY & LIME

PREMIUM GIN is expertly infused with the finest ingredients and natural fruit flavours that made Kopparberg famous, for a bold and balanced taste.

Product code 0085



Infused with the botanicals of juniper, lemon zest and coriander, MIXED FRUIT PREMIUM GIN combines the raspberry and blackcurrant flavours from Mixed Fruit to create a refreshingly light drink – perfect for those warm summery nights.

Product code 0086

KOPPARBERG PASSIONFRUIT & ORANGE PREMIUM GIN is expertly infused with passionfruit

and orange to serve you a London Dry Style Gin with an exotic touch.

Product code 0087

KOPPARBERG GIN DRINK

5.0% ABV 250 ml slim can SUITABLE FOR VEGETARIANS / VEGANS GLUTEN FREE

Whether it's a music festival, barbecue, or the beach, the RTD cans are set to be the drink of the summer, following the enormous success of Kopparberg Strawberry & Lime Premium Gin. The infused Strawberry & Lime flavours mixed with Lemonade will make a sweet addition to your Kopparberg sun-drenched summer days.

Product code 6450





KOPPARBERG CIDER LIGHT

4.0% ABV 250 ml slim can

A refreshingly light and fruity serve, Kopparberg Summer Fruits Light mixes raspberry with the subtle sweetness of fresh blueberry, and unleashes maximum fruit flavour in only 83 calories per can.



PREMIUM

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Raspberry Light offers a lighter, lower calorie option to enjoy delicious fruit cider. Bursting with raspberries, this flavour filled drink is perfect for summer. Only 84 calories per can.

CID

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Product code 2703 12x250ml

KOPPARBERG CIDER

Kopparberg Cider comprises of a refreshing range of apple, pear and fruit ciders. These are made from the fermentation of apples or pears and the finest soft water. For our fruit ciders, we add the juice of various fruits to make a truly special alcoholic cider drink.



24

24

24

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4.5%

4.0%

24.23 C

KOPPARBERG PEAR

The original Kopparberg hero. Sweetness of fresh pear, delivers bags of fruity flavour. Kopparberg's premium and classic pear cider is a revitalising drink, best enjoyed outside with friends.

4.5% 24x330 ml Product code 3691

7.0% 24x330 ml Product code 3693

KOPPARBERG WILDBERRIES

Kopparberg Wildberries blends the juice of blueberries and raspberries with Kopparberg's Apple Cider to produce a truly distinctive fruity taste.

4.5% 24x330 ml Product code 3692

7.5% 24x330 ml Product code 3694

KOPPARBERG STRAWBERRY&LIME

Combining fresh strawberries with the subtle taste of lime, Kopparberg Strawberry & Lime packs in maximum fruit refreshment and a revitalising taste – the perfect drink for a summer BBQ.

4.0% 24x330 ml Product code 36955



Sofiero is brewed to have the perfect balace of bitterness, giving you that refreshing taste from first sip to last.

24x330 ml can Suitcase

5.2% 24x330 ml Product code 5571

7.5% 24x330 ml Product code 5572



5.2%

Sofiero

Solliero

5.9% 24x330 ml can tray Product code 558

24 PACK

7.5%

Soliero



5.2% 24x500 ml can tray Product code 57053

Why not choose this 5 litres keg for your next BBQ?

5.2% 51





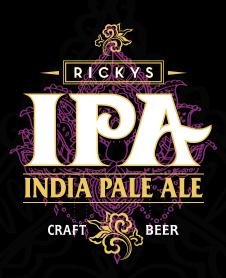


The bridge between lager and ale

Höga Kusten brings lager and ale togheter, like Höga Kusten bridge in Nothern Sweden brings the world heritage Höga Kusten together over Ångermanälven.

In Höga Kusten you find two delicate type of beer – lager and ale. When these two mature togheter Höga Kusten get its characteristic malty taste, aroma and foam head.





Inspired by the traditional brewing process of an IPA way back, Ricky's IPA is well balanced and aromatic with hints of citrus.

> 5.5% 5 l Product code 5579





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